



**IPS ACADEMY, INSTITUTE OF BUSINESS MANAGEMENT AND RESEARCH**

**Seminar Report: Session 2016-2017**

**“Facets of Research Methodology”**

**Date:** July-08-2016

**Time:** 11.00a.m.- 1.00 p.m.

**Details of the Event- Session 2017-2018**

**Topic Of Seminar:** Facets of Research Methodology

**Speaker:** Dr. Lavina Singh (Professor, SMS College, Lucknow)

**Venue:** Seminar Hall, Ground Floor IBMR Campus

**No. of Students Attended the Seminar:** 75

**Faculty Administrator-** Prof. Neha Sahu & Prof. Tarika Nandedkar

**Programme Briefings:**

A student seminar was conducted with a view to enrich knowledge and increasing understanding about “Research Methodology & Statistics”. The seminar was taken by Dr. Lavina Singh, Professor in SMS college, Lucknow. The session was very lively and interactive wherein students have raised various queries and get very relevant answers. The seminar provided them a platform from where they can learn and get insights on various dimensions of RM, Research Design & statistics.

**Report Compiled and Submitted by-**

Prof. Neha Sahu

Prof. Tarika Nandedkar



**IPS ACADEMY,  
INSTITUTE OF BUSINESS MANAGEMENT & RESEARCH, INDORE**

**Student Notice**

Date: 04/07/2016

All the students of MBA, BBA & BFT, are hereby informed that IBMR, IPS academy is organizing Seminar on, "Facets Of Research Methodology" It will help students to understand their MRP subjects.

It is mandatory for all the students to attend this seminar.

Details for Seminar & all related queries can be answered by faculty coordinators: Prof. Neha Sahu & Dr. Tarika Nandedkar.

**Dr. V.S.Kushwaha  
Director  
IBMR, IPS Academy**



**IPS ACADEMY, INSTITUTE OF BUSINESS MANAGEMENT AND RESEARCH**

**Seminar Report**

**On**

**Entrepreneurship**

**Important Details of the Event-**

**Date:** 27-08-2016

**Time:** 01.00 p.m.- 4.00 p.m.

**Speaker:** Mr. Arshad Ali, MD Kaaz Alumunium Pithampur

**Venue:** Seminar Hall, Ground Floor IBMR Campus

**No. of Students Attended the Seminar:** 176

**Programme Briefings:**

A seminar was conducted on 'Entrepreneurship' for the students of IPSA aiming to raise awareness about positive aspects of 'e-ship'. Mr Arshad Ali, Managing Director, Kaaz Alumunium Pithampur was invited for sharing his experience. Mr Ali, spoke about preparation for starting a new venture and aware them from dark side of business failure.

**Program coordinated and Report Compiled by-**

**Prof. Sopnamayee Acharya**

IPSA, IBMR

*Sopnamayee*  
*27/8/16*

**IPS ACADEMY, INSTITUTE OF BUSINESS  
MANAGEMENT AND RESEARCH**

**Student Notice**

**Seminar on**

**Date: 24-08-2016**

**“Entrepreneurship”**

Hereby, informing all the MBA students that the institute is organizing a special talk on “Entrepreneurship” by Mr. Arshad Ali, Managing Director- Kaaz Alumunium Pithampur. The speaker is known for young leader and entrepreneur who will share his journey of starting new venture. The session will be coordinated by Prof. Sopnamayee Acharya. Student can register their name for the seminar with program coordinator.

**Important details of the seminar:**

**Date- 27<sup>th</sup> August 2016**

**Time: 1:00 PM to 4: 00 PM**

**Venue: IBMR Seminar Hall**

**Faculty Coordinator: Prof. Sopnamayee Achara**

  
**Program Coordinator**

**Prof. Sopnamayee Acharya**

**Mob.- 9827267412**

  
**Director, IPSA, IBMR**  
**Dr. V. S. Kushwaha**





**IPS ACADEMY, INSTITUTE OF BUSINESS MANAGEMENT AND RESEARCH**

**Seminar Report**

**On**

**“Copyright of Corporate Logo & Signs”**

**Important Details of the Event-**

**Date:** 10-09-2016

**Time:** 11.00a.m.- 1.00 p.m.

**Speaker:** Dr. N. Raghuraman (Corporate Trainer, Motivational Speaker & Blog Writer)

**Venue:** Seminar Hall, Ground Floor IBMR Campus

**Faculty Coordinators-**

- Prof. Anurag Dilraj
- Prof. Tarannum Sayed

**No. of Students Attended the Seminar:** 180

**Programme Briefings:**

A student seminar was conducted with a view to enrich knowledge and increasing understanding about ‘patent and copyright’ of corporate logos and exclusive signs. The seminar was taken by Dr. N. Raghuraman, Corporate Trainer, Motivational Speaker and a Blog Writer. The session was very lively and interactive wherein students have raised various queries and get very relevant answers. The seminar provided them a platform from where they can learn and get insights on various dimensions of ‘copyright’.

**Report Compiled and Submitted by-**

Prof. Anurag Dilraj

Prof. Tarannum Sayed

*Tarannum Sayed*

STUDENT SEMINAR

# COPYRIGHT OF CORPORATE LOGO & SIGNS

BY- N. RAGHURAMAN

Date- 10 September 2016

Timing- 11 am to 1 pm

Venue- Seminar Hall

Coordinator-

Prof. Anurag Dilraj & Prof. Tarranum

## About IBMR

The Institute was established in the year 1994. Since then it has been our endeavor to impart quality education and practical training that help molding an amateur into a professional. The emphasis is on cultivating a mind-set that helps students to become proactive learners and positive catalyst to change







## IPSA ACADEMY, INSTITUTE OF BUSINESS MANAGEMENT AND RESEARCH

### Report on

### Workshop on “E-ship- Dare to Dream”

**Date:** 28-10-2016

**Time:** 10 a.m.-4:30 p.m.

**Venue-** Seminar Hall, Ground Floor IBMR Campus

#### Programme Briefings:

Workshop on “E-ship- Dare to Dream” was conducted for the students of the institute with an aim of developing skills related to starting fresh venture. The workshop was full with knowledge and real life experiences answering very common questions of participants like - how to start, how to plan, resource collection, technical analysis, market analysis, competition analysis etc. was covered. The workshop enhanced the knowledge of the students and develop sense to think like an entrepreneur. Total 100 students attended the workshop. The session was very lively having positive interactions with students. Students have asked many questions and shown their keen interest in the session. The sessions went on for 6 hrs in which instructor conducted various activities along with some brainstorming sessions. Open discussion, success case story, failure case story were some peculiar events of the session. At last the workshop was ended with vote of thanks and sapling given to the instructor.

**Instructor:** Mr. Pranshu Gupta Head & Co-Founder, Marks ReTech Pvt. Ltd.)

#### Schedule of the Workshop

Time	Program
10:00-10:05 AM	Inaugural
10:05-10:15 AM	Welcome Speech by Dr. S. L. Kale (Director Admission)
10:15-11:00 AM	Ice-breaking session by Instructor
11:00-11:15 AM	Tea Break
11:15-1:30 PM	Session
1:30-2:15 PM	Lunch Break
2:15-3:15 PM	Session
3:15-3:30 PM	Tea Break
3:30-4:15 PM	Question Answer session
4:15-4:30 PM	Vote of thanks and closing of session

Program Coordinators

Prof. Sunita Jataw

Prof. Tarika Nandedkar

**Workshop on “Entrepreneurship”**

28<sup>th</sup> October 2016

**Guest Speaker- Mr.Pranshu Gupta**

**Head & Co-Founder, Marks ReTech Pvt. Ltd.**





**Department of Management, IPS Academy Indore**

**Organizing a Workshop on Research Methodology**

**Topic: Data Analysis using SPSS 20**

**Date: 8 -10, Nov 2016**

**Time: 11 a.m.-4:00 p.m.**

**Venue- Seminar Hall**

**Resource Person: Dr.KaruneshSaxena**

**Programme Chair: Dr.Vivek S. Kushwaha, Director IBMR, IPS Academy**

**Programme Co-ordinator: Dr. C.K. Goyal, Prof.& Head IBMR, IPS Academy**

**Programme Co-Cordinators: Dr. Amit Kumar, Dr.KalicharanModak, Dr.SunitaJatav**

**Programme Briefings:**

A three day workshop on research methodology was conducted by IBMR, IPS Academy Indore and the topic "Data analysis using SPSS20". The resource person for workshop was Dr.KaruneshSaxena. Total 70 participants were attended the workshop.

**Objectives of the workshop were:**

- ❖ To provide an overview on Research Methodology and Review of Literature
- ❖ To provide the platform for discussion on the methodological requirements of research
- ❖ To provide the platform for discussion on the statistical requirements of the research.
- ❖ To train and inculcate the skills for Data Analytics.

Dr.Saxena began the session with the introduction of research and research methodology. He illustrated the various aspects of research during session. Dr.Saxena in this first day session covers the topics " how to formulate research topic, research design, sampling design, and hypothesis formulation". At the end of first day he gave a task of formulating a research topic with research design and hypothesis to participants.





## IPS ACADEMY, INDORE

Indore Professional Studies Academy (IPSA) is one of the Central India's largest educational hub premier, playing a major role to develop Indore as Central India's most preferred educational center.

## About the Institute

The Institute of Business Management and Research (IBMR) was established in the year 1994. Since then it has been our endeavor to impart quality education and practical training that helps shape students from a novice into professionals. The emphasis is on cultivating a mindset that helps students to become innovator, learners and be a positive catalyst to change. Due to these zealous efforts, IBMR is acclaimed as the best MBA college in Indore.

## Objectives of the Workshop

- To provide an overview on Research Methodology and Review of Literature
- To provide the platform for discussion on the methodological requirements of research
- To provide the platform for discussion on the statistical requirements of the research
- To train and inculcate the skills for Data Analytics



## ORGANISING COMMITTEE

### Programme Chair:

**Dr. Vivek S. Kushwaha**

Head, IBMR, IPS Academy

### Programme Co-ordinator:

**Dr. C. K. Goyal**

Prof. & Head, IBMR, IPS Academy

### Programme Co-ordinators:

**Dr. Amit Kumar** (9827632406)

**Dr. Kalicharan Modak** (9981574946)

**Dr. Sunita Jetav** (9826777632)



Last day of workshop was based on hands on practices. Dr.Saxena explained the different statistical tools used for data analysis, their conditions and requirements. After lunch Dr.Saxena illustrated all tools with the help of SPSS 20. He also provided data set to participants, so that participants while learning were also able to do same on SPSS.

Three days workshop ended with the highly satisfied participants by having clarity in their concepts.

**Resource Person:**

**Dr. Karunesh Saxena**  
Pacific University Udaipur

**Organizing a  
Workshop  
on  
Research  
Methodology**

IPS Academy Indore



**Data Analysis using**

**SPSS 20 Topic**



**Department of Management**  
**IPS Academy Indore**

**Date: 8 -10, Nov 2016**

**Venue: Seminar Hall**

**Your Organization**

IPS Academy, IBMR  
Knowledge Village, Rajendra  
Nagar, Indore.

Phone: 0731 4014776

Web site: [www.ipsacademy.org](http://www.ipsacademy.org)

**Data Analysis using**

**SPSS 20 Topic**

**Organizing a  
Workshop  
on  
Research Method-  
ology**



**Department of Management,**  
**IPS Academy Indore**

**Date: 8 -10, Nov 2016**

**Venue: Seminar Hall**



**IPS ACADEMY, INSTITUTE OF BUSINESS MANAGEMENT AND RESEARCH**

**Report on Seminar**

**"Importance of Trademark & Copyrights in Business"**

**Details of the Event-**

**Speaker:** Dr. Ganesh Kawadiya (Director, School Of Economics, DAVV)

**Date:** 02-01-2017

**Time:** 10.00a.m.- 12.00 p.m.

**Venue:** Seminar Hall, Ground Floor IBMR Campus

**Faculty Coordinators-**

- Prof. Gunjan Anand
- Prof. Tarika Nandedkar

**Programme Briefings:**

A student seminar was conducted with a view to enrich knowledge and increasing understanding about 'Importance of Trademark & Copyrights in Businesses'. The seminar was taken by Dr. Ganesh Kawadiya, Director, School Of Economics, DAVV. The session was very lively and interactive wherein students have raised various queries and get very relevant answers. The seminar provided them a platform from where they can learn and get insights on various dimensions of 'trade marking & copyrighting'.

**No. of Students Attended the Seminar:** 147

**Report Compiled and Submitted by-**

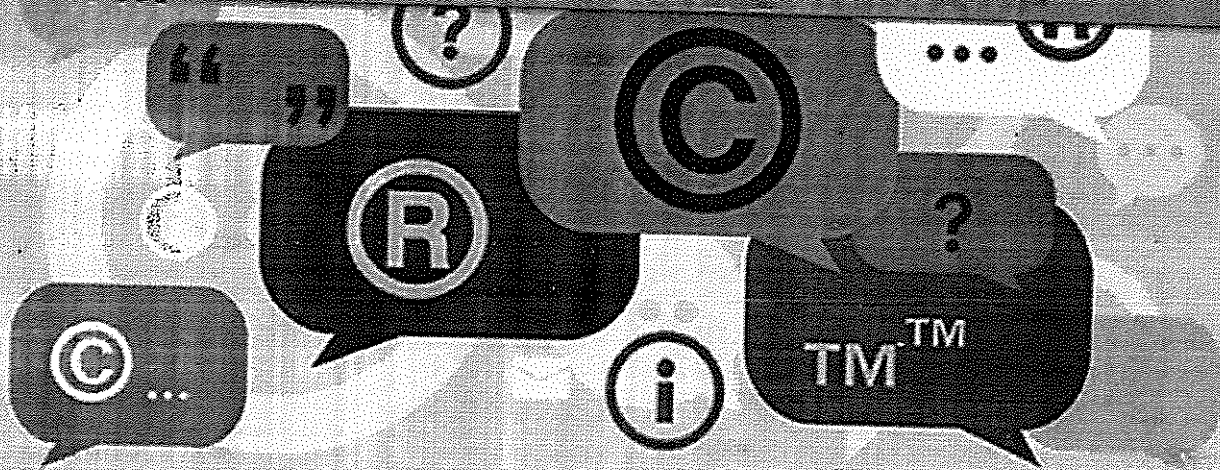
Prof. Gunjan Anand

Prof. Tarika Nandedkar



**IPS ACADEMY**  
THE KNOWLEDGE KINGDOM

**IBMR, IPS ACADEMY, INDORE**



**Organizing Seminar On: IPRS**

**Importance of Trademark  
& Copyrights in Business**



**IPS ACADEMY, INSTITUTE OF BUSINESS MANAGEMENT AND RESEARCH**

**Seminar Report**

**On**

**“IPRS- Special Reference to Food Industry”**

**Important Details of the Event-**

**Date:** 04-02-2017

**Time:** 1.30p.m.- 3.00 p.m.

**Speaker:** Mr. Amber Arondekar (Corporate Trainer and Motivational Speaker)

**Venue:** Seminar Hall, Ground Floor IBMR Campus

**Faculty Coordinators-**

- Prof.NidhiJhawar
- Prof.Bhanupratap Singh

**No. of Students Attended the Seminar:** 120

**Programme Briefings:**

A student seminar was conducted with a view to enrich knowledge and increasing understanding about 'patent and copyright' of Indian food industry. The seminar was taken by Mr. Amber Arondekar, Corporate Trainer & Motivational Speaker. The session was very lively and interactive wherein students have raised various queries and get very relevant answers. The seminar provided them a platform from where they can learn and get insights on various dimensions of 'copyright'.

**Report Compiled and Submitted by-**

Prof.NidhiJhawar

Prof.Bhanupratap Singh

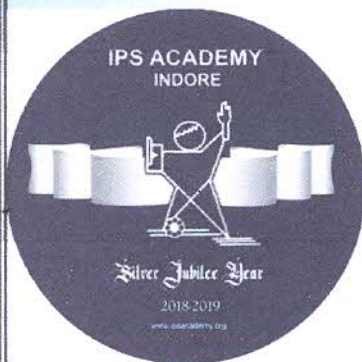


## Seminar on: **IPRS- Special Reference to Food Industry**

Date- 04-02-2017

Timing- 1.30 – 3.00 pm

Venue- IBMR Seminar  
Hall



Speaker: Amber Arondekar

Corporate trainer and Motivational Speaker



# IPS Academy

**Department of Management, IPS Academy Indore**

**Organizing a Workshop on Research Methodology**

**Topic: RM workshop on Panel Data Analysis**

**Date: 10-11 March 2017**

**Time: 11 a.m.-4:00 p.m.**

**Venue- Seminar Hall**

**Resource Person: Dr.Sachin Mittal**

**Programme Chair: Dr.Vivek S. Kushwaha, Director IBMR, IPS Academy**

**Programme Co-ordinator: Dr. C.K. Goyal, Prof.& Head IBMR, IPS Academy**

**Programme Co-Cordinators: Dr.S. P. Tripathi, NidhiJhawar, Shailesh S. Thakur**

**Programme Briefings:**

A twodays workshop on research methodology was conducted by IBMR, IPS Academy Indore and the topic "Panel Data Analysis". The resource person for workshop was Dr.Sachin Mittal. Total 65 participants were attended the workshop.

**Objectives of the workshop were:**

- ❖ To provide an overview on Panel Data
- ❖ To provide the platform for discussion on the requirements of Panel data in research.
- ❖ To train and inculcate the skills for Panel Data Analytics.

Dr. Mittal began the session with the introduction of Panel data and its use in Social Sciences econometrics and other fields. Dr. Mittal also elucidated the concept of Regression analysis for basic understanding. He explained the concept of Panel data, cross-sectional data and also touched upon the concepts of parametric and stochastic variables. He then illustrated the method to calculate pooled/panel data. Dr.Mittal used practical examples to explain the concepts, helping the participants grasp them easily.

and demonstrated the data analysis with the help of Eviews. He also provided data set to participants, so that participants while learning were also able to do same on Eviews.

Workshop ended with the highly satisfied participants by having clarity in their concepts. Thank you note and token of love was given by Dr. C. K. Goyal to Dr. Mittal.

**Resource Person:**

**Dr. Sachin Mittal**  
Woxson University, Hyderabad

**Organizing a Workshop  
on  
Research Methodology**

**IPS Academy Indore**



**RM workshop  
on Panel Data  
Analysis**



**Department of Management  
IPS Academy Indore**

**Date: 10 – 11, March 2017**

**Venue: IBMR, IPS Academy , Indore**

**Your Organisation**

IPS Academy, IBMR  
Knowledge Village, Raemdra  
Nagar, Indore

Phone: 07314014776  
Web Site: [www.ipsacademy.org](http://www.ipsacademy.org)

**RM workshop  
on Panel Data  
Analysis**

**Organizing a Workshop  
on  
Research Methodology**



**Department of Management,  
IPS Academy Indore**

**Date: 10 –11, March. 2017**

**Venue: IBMR, IPS Academy , Indore**





### IPS ACADEMY, INDORE

Indore Professional Studies Academy (IPSA) is one of the Central India's largest educational hub premises, playing a major role to develop Indore as Central India's most preferred educational center.

### About the Institute

The Institute of Business Management and Research (IBMR) was established in the year 1994. Since then it has been our endeavor to impart quality education and practical training that helps shape students from a novice into professionals. The emphasis is on cultivating a mindset that helps students to become proactive learners and be a positive catalyst to change. Due to these zealous efforts, IBMR is acclaimed as the best MBA college in Indore.

### Objectives of the Workshop

- To provide an overview on Panel Data
- To provide the platform for discussion on the requirements of Panel data in research.
- To train and inculcate the skills for Panel Data Analytics



### ORGANISING COMMITTEE

#### Programme Chair:

Dr. Vivek S. Kushwaha

Associate Prof., IPSA, Indore

#### Programme Co-ordinator:

Dr. C. K. Goyal

Prof. & Head, IBMR, IPSA, Indore

#### Programme Co-ordinators:

Dr. S. P. Tripathi (9425064114)

Ms. Nidhi Bawar (9425061133)

Mr. Shailesh S. Thakur (9302207909)



IPSA ACADEMY, INSTITUTE OF BUSINESS MANAGEMENT AND RESEARCH

Report on

Workshop on “Entrepreneurship: A Great Career Option”

Date: 06-05-2017

Time: 10.30 a.m.-4:30 p.m.

Venue- Seminar Hall, Ground Floor IBMR Campus

Programme Briefings:

Workshop on “Entrepreneurship: A Great Career Option” was conducted for the students of the institute with an aim of developing skills related to starting fresh venture. The key takeaway of the workshop was-

1. Form an entrepreneurial attitude.
2. Understanding workable business model.
3. Understanding market environment for planning start-up
4. Effectiveness of effective decision making

Instructor: Mr. Raman Gujral (Regional Coordinator, EDII, South India)

Schedule of the Workshop

Time	Program
10:30-10:45 AM	Inaugural
10:45-10:55 AM	Welcome Speech by Dr.Mansi Kukreja
11:00-11:30 AM	Ice-breaking session by Instructor
11:30-11:45 AM	Tea Break
11:45-1:30 PM	Session
1:30-2:15 PM	Lunch Break
2:15-3:15 PM	Session
3:15-3:30 PM	Tea Break
3:30-4:15 PM	Question Answer session
4:15-4:30 PM	Vote of thanks and closing of session

Program Coordinators

Prof.Tarranum Sayed

Prof.Ashima Talwar



**Workshop on**  
**“Entrepreneurship: A Great Career Option”**

**6<sup>th</sup> May 2017**

**Guest Speaker- Mr. Raman Gujral**

**Regional Coordinator, EDII, South India**





**Department of Management, IPS Academy Indore**  
**Organizing a Seminar on Intellectual Property Rights**  
**Topic: IPR & Research Work**

**Date: 3 Aug 2017**

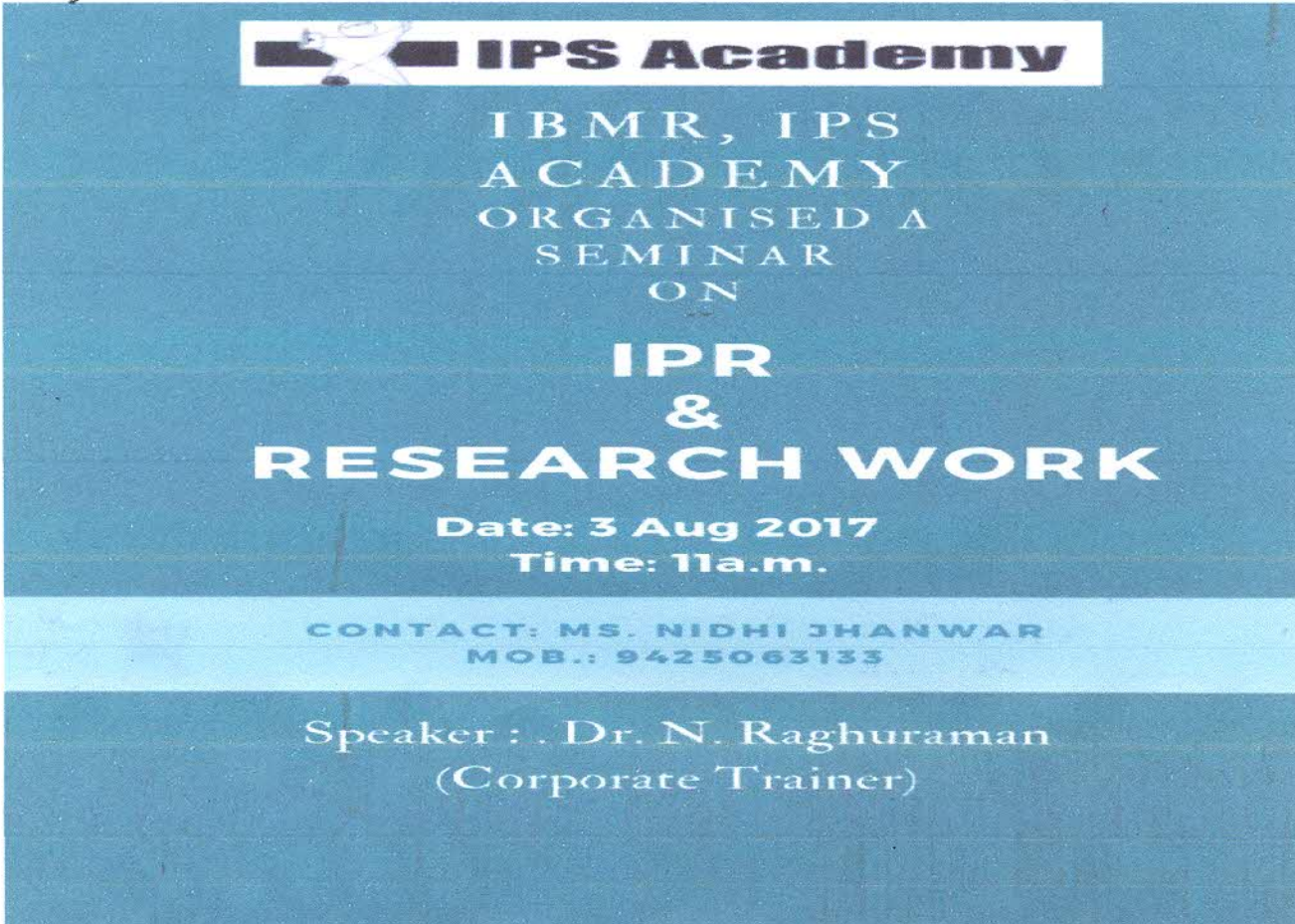
**Time: 11:00 a.m.**

**Venue: Auditorium**

**Speaker: Dr. N. Raghuraman (Corporate Trainer)**

**Faculty Coordinator: Ms. Nidhi Jhanwar**

A seminar was conducted by IBMR, IPS Academy on the topic IPR & Research work. The main objective of this seminar was to provide information about the patent of research work of faculty members. During the seminar faculties learn about getting patent for their work. Seminar brings a positive approach towards faculties for their research and project work. The seminar motivated to perform a quality work in the area of research which will help faculty development as well as institutional development. The seminar was conducted by Dr. Raghuraman.



**IPS Academy**

IBMR, IPS  
ACADEMY  
ORGANISED A  
SEMINAR  
ON

**IPR  
&  
RESEARCH WORK**

**Date: 3 Aug 2017**  
**Time: 11a.m.**

**CONTACT: MS. NIDHI JHANWAR**  
**MOB.: 9425063133**

**Speaker : . Dr. N. Raghuraman**  
**(Corporate Trainer)**



**IPS ACADEMY, INSTITUTE OF BUSINESS MANAGEMENT AND RESEARCH**

**Report on Seminar**

**"Research Methodology & Statistics"**

**Details of the Event- Session 2017-2018**

- ✓ **Topic Of Seminar:** Research Methodology & Statistics
- ✓ **Date:** 13-09-2017
- ✓ **Time:** 12.00p.m.- 2.00 p.m.
- ✓ **Speaker:** Dr. Smriti Verma(Freelancer)
- ✓ **Venue:** Seminar Hall, Ground Floor IBMR Campus
- ✓ **No. of Students Attended the Seminar:** 120

**Faculty Administrator-**

Prof. Pallabi Mukerjee

Prof. Neha Sahu

**Programme Briefings:**

A student seminar was conducted with a view to enrich knowledge and increasing understanding about "Research Methodology & Statistics". The seminar was taken by Dr. Smriti Verma, Freelancer expert in Research Methodology. The session was very lively and interactive wherein students have raised various queries and get very relevant answers. The seminar provided them a platform from where they can learn and get insights on various dimensions of RM, Research Design & statistics.

**Report Compiled and Submitted by-**

Prof. Pallabi Mukerjee

Prof. Neha Sahu



**IPS ACADEMY, IBMR**

**Student Notice**

Date : 11<sup>th</sup> Sep 2017

This is to inform all the students of BBA, BFT & MBA that college is organizing a seminar on **"Research Methodology and Statistics"** on 13<sup>th</sup> Sep 2017. It is mandatory to attend the session. Timings of session is 12 PM to 2 PM.

For any further information related to seminar, contact Prof. Pallabi Mukerjee & Prof. Neha Sahu

**Dr. V.S.Kushwaha**  
**Director**  
**IBMR, IPS Academy**





IPS ACADEMY, INSTITUTE OF BUSINESS MANAGEMENT AND RESEARCH

**Seminar Report**

On

**E-Ship- A Key to Nation's Success**

**Important Details of the Event-**

**Date:** 24-10-2017

**Time:** 01.30 p.m.- 4.30 p.m.

**Speaker:** Mr. Jaykant Pandey, Manager Event Management & Planning, IMA Indore

**Venue:** Seminar Hall, Ground Floor IBMR Campus

**No. of Students Attended the Seminar:** 88

**Programme Briefings:**

IPS Academy, Institute of Business Management and Research, Indore, organized a seminar on the topic- *E-ship- A Key to Nation's Success* for the students of IPSA aiming to build strong understanding towards importance of 'entrepreneurship' to the society and the nation as well. Mr Jaykant Pandey, Manager -Event Management & Planning, IMA Indore was invited as guest speaker. Mr Pandey, in his session talked about strategic importance of entrepreneurship to the economy along with positive side for the risk taker.

**Program coordinated and Report Compiled by-**

Prof. Amit Kumar

IPSA, IBMR

*AK*  
*24/10/17*

**IPS ACADEMY, INSTITUTE OF BUSINESS  
MANAGEMENT AND RESEARCH**

**Student Notice**

**Seminar on**

**Date: 21-10-2017**

**“E-Ship- A Key to Nation’s Success”**

Hereby, informing all the MBA students that the institute is organizing a seminar on “*E-Ship- A Key to Nation’s Success*” by Mr. Jaykant Pandey, Manager -Event Management & Planning, IMA Indore. The speaker has rich experience of 12 years in corporate and a recent entrepreneur who has started up dream venture. The speaker will discuss his experiences of starting a new venture and would point out why it is essential for nation’s success. The session will be coordinated by Prof. Amit Kumar. Student can register their name for the seminar with program coordinator.

**Important details of the seminar:**

Date- 24<sup>th</sup> October 2017

Time: 1:30 PM to 4: 30 PM


Venue: IBMR Seminar Hall

Faculty Coordinator: Prof. Amit Kumar

  
**Program Coordinator**

Prof. Amit Kumar

Mob. 9827632406

  
**Director, IPSA, IBMR**

Dr. V. S. Kushwaha



IPSA ACADEMY, INSTITUTE OF BUSINESS MANAGEMENT AND RESEARCH

**Report on**  
**Workshop on “Entrepreneurship”**

**Date:** 21-11-2017

**Time:** 10 a.m.-4:30 p.m.

**Venue-** Seminar Hall, Ground Floor IBMR Campus

**Programme Briefings:**

A one-day workshop on “Entrepreneurship” was conducted for MBA students of the institute with an aim of encouraging entrepreneurship in them. During the workshop various dimensions of entrepreneurship like- how to start, how to plan, resource collection, technical analysis, market analysis, competition analysis etc. was covered. The workshop enhanced the knowledge of the students and develop sense to think like an entrepreneur. All the final year students attended the workshop. The session was very much lively with positive interaction with students. Students have asked many questions and shown their keen interest in the session. The sessions went on for 6 hrs in which instructor conducted various activities along with some brainstorming sessions. Open discussion, success case story, failure case story were some peculiar events of the session. At last the workshop was ended with vote of thanks and sapling given to the instructor.

**Instructor:** Mr. Shashank Shekhar (Branch Head, Shivalik Mercantile Co-Op Bank Ltd.)

**Schedule of the Workshop**

Time	Program
10:00-10:05 AM	Inaugural
10:05-10:15 AM	Welcome Speech by Dr. C. K. Goyal (HOD)
10:15-11:00 AM	Ice-breaking session by Instructor
11:00-11:15 AM	Tea Break
11:15-1:30 PM	Session
1:30-2:15 PM	Lunch Break
2:15-3:15 PM	Session
3:15-3:30 PM	Tea Break
3:30-4:15 PM	Question Answer session
4:15-4:30 PM	Vote of thanks and closing of session

Program Coordinators

Prof. Gagan Bhati  
Prof. Neha Sahu  
Prof. Sanju Mahawar



## Guest Speaker- Mr.ShashankShekhar

Branch Head, Shivalik Mercantile Co-Op Bank Ltd.



**Department of Management, IPS Academy Indore**  
**Organizing a Workshop on Research Methodology**  
**Topic: Dealing with Research using Regression Model**

**Date: 21-23 Dec, 2017**

**Time: 11 a.m.-4 p.m.**

**Venue: G-7**

**Resource Person: Dr.YogeshUpadhyay**

**Programme Chair: Dr.Vivek S. Kushwaha, Director IBMR, IPS Academy**

**Programme Co-ordinator: Dr. C.K. Goyal, Prof.& Head, IBMR, IPS Academy**

**Programme Co-Cordinators: Dr.Mansi Kukreja, Dr. S. P. Tripathi, Dr.ShaileshThakur**

**Number of Participants: 81**

**Programme Briefings:**

The introductory session saw Dr.YogeshUpadhyay shedding light upon the concept of regression model. He explained in detail how to use these models to test the hypothesis for proving the conceptual theory and how to apply the models for variables. Dr.Upadhyay also explained to form model with the help of regression analysis and explain its interpretation. He demonstrated regression analysis on data with the help of SPSS. He explained regression analysis by taking hands on practice of participants, in which he provide a data sheet to participants and told them to apply regression analysis their own. After that he checked the results and interpretation done by participants. Dr.Upadhayay also provided deep insights into linear regression, least-square method, types of data, econometrical models and forecasting using econometrical models. At the end of the session participants are well-versed with the concept of regression analysis.



**Resource Person:**

**Dr. Yogesh Upadhyay**

**Organizing a  
Workshop  
on  
Research  
Methodology**

IPS Academy Indore



**Dealing with Empirical  
Research using Regres-  
sion Model**



Department of Management  
IPS Academy Indore

Date: 21-23, Dec 2017

Venue: IBMR, IPS Academy, Indore

**Your Organization:**

Primary Business School

Knowledge Village, Kaverda  
Nagar, Indore

Phone: 0731 4014776

Web Site: [www.ipsacademy.org](http://www.ipsacademy.org)

**Dealing with Empirical  
Research using Regres-  
sion Model**

**Organizing a  
Workshop  
on  
Research Method-  
ology**



Department of Management,  
IPS Academy Indore

Date: 21-23, Dec. 2017

Venue: IBMR, IPS Academy, Indore

**IPS ACADEMY, INDORE**

Indore Professional Studies Academy (IPSA) is one of the Central India's largest educational institutions, playing a major role in developing Indore as Central India's most preferred educational center.

**About the Institute**

The Institute of Business Management and Research (IBMR) was established in the year 1994. Since then it has been our endeavor to impart quality education and practical training that helps shape students from a novice into professionals. The emphasis is on cultivating a mindset that helps students to become proactive learners and be a positive catalyst to change. Due to these zealous efforts, IBMR is acclaimed as the Best MBA college in Indore.

**ORGANISING COMMITTEE**

**Programme Chair:**

**Dr. Vivek S. Kushwaha**  
Director IBMR, IPS Academy

**Programme Co-ordinator:**

**Dr. C. K. Goyal**  
Prof. & Head, IBMR, IPS Academy

**Programme Co-ordinators:**

Dr. Manoj Kulkarni (9122222222)

Dr. S.P. Tripathi (9122222222)

Dr. Shalish Singh Thakur (9122222222)





IPS ACADEMY, INSTITUTE OF BUSINESS MANAGEMENT AND RESEARCH

## **"Intellectual Property & the Need to Protect it"**

### **Seminar Report**

#### **Details of Seminar:-**

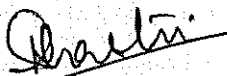

- **Topic:** Intellectual property & the need to protect it.
- **Students Course:** Management.
- **Prestigious Speaker:** Mr. Praful Patel (Founder member, Praful Paints)
- **Date:** 18-Jan-2018
- **Time:** 12.00p.m.- 02.00 p.m.
- **Place:** Room No: G7, Ground Floor IBMR Campus
- **Faculty Coordinators-**
  - Prof. Deepti Shastri Gupta
  - Prof. Kiran Gehani

The seminar was conducted to give insight to students about the Intellectual Property rights with a view to increase understanding about 'Intellectual property & the need to protect it'. The seminar was taken by Mr. Praful Patel, founder member, Praful Paints. The session was made very interesting to students by various interactive quizzes & various life experiences shared by speaker. Students have shared their knowledge as well as raised various queries and get very relevant answers. The seminar provided them a platform from where they can learn about protecting IP.

**No. of Students Attended the Seminar: 97**

**Report Compiled and Submitted by-**

- Prof. Deepti Shastri Gupta
- Prof. Kiran Gehani



**IPS ACADEMY, IBMR**

**Student Notice**

Date : 15<sup>th</sup> Jan 2018

This is to inform all the students of BBA, BFT & MBA that institute is organizing a seminar on **"Intellectual Property and need to protect it"** on 18<sup>th</sup> Jan 2018. It is compulsory to attend the session. Timings of session is 12 PM to 2 PM. For any further information related to seminar, contact Ms. Kiram Gehani and Ms. Deepti Shastri Gupta.

**Dr. Vivek S. Kushwaha**  
**Director**  
**IPS Academy, IBMR**

**Department of Management, IPS Academy Indore**  
**Organizing a Seminar on Intellectual Property Rights**  
**Topic: How to identify the ideas for Patents**

**Date: 15 Feb 2018**

**Venue: Auditorium**

**Speaker: Dr. S. P. Tripathi( Head HR department, IBMR, IPS Academy)**

**Faculty Coordinators: Ms.Ritu Mishra**

IBMR, IPS academy has organised a one day workshop on topic "How to identify the ideas for Patents. The workshop was conducted by Dr. S. P. Tripathi, Associate professor IBMR, IPS Academy. He has vast experience of HR field and interaction with industries. He shed light upon the facts which will help the faculties to convert their ideas into patent through their research projects and assignments. The main motive of seminar was to encourage the faculties to identify the ideas for patents from their existing works. Seminar was very much interactive and faculties were also shared their ideas and thoughts about patents. Seminar was coordinated by Ms.Ritu Mishra.





**Department of Management,  
IPS Academy Indore  
Organizing a Seminar  
on  
Intellectual Property Rights  
Topic: How to identify the ideas  
for Patents**

**Date: 15 Feb 2018  
Venue: Auditorium**

**Coordinator: Ms. Ritu Mishra  
9713779952**



IPSA ACADEMY, INSTITUTE OF BUSINESS MANAGEMENT AND RESEARCH

Report on

Workshop on

## “RULE-OF-THUMP FOR SUCCESSFUL ENTREPRENEUR”

Date: 10-03-2018

Time: 11.00 a.m.-4:30 p.m.

Venue- Seminar Hall, Ground Floor IBMR Campus

### Programme Briefings:

A one-day workshop on “RULE-OF-THUMP FOR SUCCESSFUL ENTREPRENEUR” was conducted for the students. During the workshop various dimensions of entrepreneurship like- how to start, how to plan, resource collection, technical analysis, market analysis, competition analysis etc. was covered. The workshop enhanced the knowledge of the students and develop sense to think like an entrepreneur. The key take away of the workshop were-

1. Understand Secret of Motivation.
2. Be able to dare to be an Entrepreneur
3. Formulate a workable business plan

Instructor: Mr. Gaurav Warman (Motivational Speaker and Trainer)

### Schedule of the Workshop

Time	Program
11:00-11:10 AM	Inaugural
11:10-11:15 AM	Welcome Speech by Dr.SunitaJatav
11:15-11:30 AM	Ice-breaking session by Instructor
11:30-11:45 AM	Tea Break
11:45-1:30 PM	Session
1:30-2:15 PM	Lunch Break
2:15-3:15 PM	Session
3:15-3:30 PM	Tea Break
3:30-4:15 PM	Question Answer session
4:15-4:30 PM	Vote of thanks and closing of session

Program Coordinators

Dr.Mansi Kukreja

Prof. Jolly Sushma

Dr.SunitaJatav



# **"Rule-of-Thump for Successful Entrepreneur"**

**10<sup>th</sup> March 2018**

**Guest Speaker- Mr.Gaurav Warman**

**Motivational Speaker and Trainer**







**IPS ACADEMY, INSTITUTE OF BUSINESS MANAGEMENT AND RESEARCH**

**Seminar Report For:**

**Various techniques in Research Methodology**

**Speaker: Dr. Pooja Kushwaha (HOD, Jaipuria College of Management)**

**Topic: Various Techniques in RM**

**Venue: Seminar Hall, Ground Floor IBMR Campus**

**Date: 03 July 2018**

**Time: 11.00a.m.- 01.00 p.m.**

**No. of Students Attended the Seminar: 104**

**Faculty Coordinators-**

Prof. Gagan Bhati

Prof. Nidhi Jhawar

**Programme Briefings:**

The workshop aimed to give insight to students about the with a view to increase understanding about "Various Techniques in RM". The seminar was taken by **Dr. Pooja Kushwaha, HOD, Jaipuria Institute of Management**. The session was made very interesting to students by various interactive quizzes & various life experiences shared by speaker. Students have shared their knowledge as well as raised various queries and get very relevant answers. The seminar provided them a platform from where they can learn about protecting IP.

**No. of Students Attended the Seminar: 118**

**Report Compiled and Submitted by-**

Prof. Gagan Bhati

Prof. Nidhi Jhawar

**IPS ACADEMY  
INSTITUTE OF BUSINESS MANAGEMENT AND RESEARCH,  
Indore**

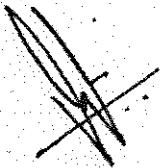
**Student Notice:**

Date: 29/06/2018

All the students of MBA, BBA & BFT, are hereby informed that IBMR, IPS academy is organizing Seminar on, "Various Techniques in RM" on 03<sup>rd</sup> July 2018. It will help students to understand Research Methodology, inside out.

It is compulsory for all the students to attend this seminar.

Details for Seminar & all related queries can be answered by faculty coordinators: Dr. Gagan Bhati & Dr. Nidhi Jhavar.



**Dr. V.S.Kushwaha**

**Director  
IBMR, IPS Academy**



IPS ACADEMY, INSTITUTE OF BUSINESS MANAGEMENT AND RESEARCH

**Seminar Report**

On

**E-Ship- How to Get Start?**

**Important Details of the Event-**

**Date:** 06-08-2018

**Time:** 10.30 a.m.- 12.30 p.m.

**Speaker:** Mr. Shadab Ghori, General Manager, Pakiza Store Indore

**Venue:** Seminar Hall, Ground Floor IBMR Campus

**No. of Students Attended the Seminar:** 134

**Programme Briefings:**

IPS Academy, Institute of Business Management and Research, Indore, organized a seminar on the topic- *E-ship- How to Get Start?* for the students of IPSA. The seminar was very helpful to increase the knowledge of students towards 'How to start a business'. It also encouraged the aspirants for new start-ups by clearing their doubts. Mr Shadab Ghori, General Manager, Pakiza Store Indore was invited as guest speaker. He touched all the important key points of a successful businessman along with reasons of business failure in early days of start-up.

**Program coordinated and Report Compiled by-**

Prof. Gagan Bhati

IPSA, IBMR

*Gagan*  
6/Aug/2018



**IPS ACADEMY, INSTITUTE OF BUSINESS  
MANAGEMENT AND RESEARCH**

**Student Notice**

**Seminar on**

**Date: 04-08-2018**

**“E-Ship- How to Get Start?”**

All the students are hereby informing that the institute is organizing a seminar on *“E-Ship- How to Get Start?”* by Mr Shadab Ghori, General Manager, Pakiza Store Indore. The speaker has rich experience of retail business- ‘ups and down’ and have encouraged & helped many entrepreneurs for their first step. The speaker will discuss his experiences of starting a new venture and would point out why it is essential for nation’s success. The session will be coordinated by Prof. Gagan Bhati. Student can register their name for the seminar with program coordinator.

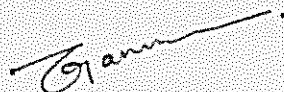
**Important details of the seminar:**

Date- 06<sup>th</sup> August 2018

Time: 10:30 AM to 12: 30 PM

Venue: IBMR Seminar Hall

Faculty Coordinator: Prof. Gagan Bhati



**Program Coordinator**

Prof. Gagan Bhati

Mob. 9826310089



**Director, IPSA, IBMR**

Dr. V. S. Kushwaha



**IPSA ACADEMY, INSTITUTE OF BUSINESS MANAGEMENT AND RESEARCH**

**Report on**

**Workshop on “E-ship: Secret of Success”**

**Date:** 15-09-2018

**Time:** 10 a.m.-4:30 p.m.

**Venue-** Seminar Hall, Ground Floor IBMR Campus

**Programme Briefings:**

Workshop on “E-ship: Secret of Success” was conducted for the students of the institute with an aim of encouraging entrepreneurial behaviour. The workshop was the part of regular annual events. Students were taught important lessons, case studies on successful entrepreneurs. The sessions went on for the day in which instructor conducted various activities along with some brainstorming sessions. Open discussion, success case story, failure case story were some peculiar events of the session. At last the workshop was ended with vote of thanks and sapling given to the instructor.

**Instructor:** Mr. Sunil Gupta (Management Consultant and Professional)

**Schedule of the Workshop**

Time	Program
10:00-10:05 AM	Inaugural
10:05-10:15 AM	Welcome Speech by Dr. Amit Kumar
10:15-11:00 AM	Ice-breaking session by Instructor
11:00-11:15 AM	Tea Break
11:15-1:30 PM	Session
1:30-2:15 PM	Lunch Break
2:15-3:15 PM	Session
3:15-3:30 PM	Tea Break
3:30-4:15 PM	Question Answer session
4:15-4:30 PM	Vote of thanks and closing of session

Program Coordinators

Dr. C. K. Goyal

Dr. Amit Kumar

Dr. Neha Sahu



**Workshop on "E-ship: Secret of Success"**

**15<sup>th</sup> September 2018**

**Guest Speaker- Mr. Sunil Gupta**

**Management Consultant and Professional**









**IPSA ACADEMY, INSTITUTE OF BUSINESS MANAGEMENT AND RESEARCH**

**Report on**

**Workshop on “Entrepreneurship”**

**Date:** 28-11-2018

**Time:** 10 a.m.-4:30 p.m.

**Venue-** Seminar Hall, Ground Floor IBMR Campus

**Programme Briefings:**

Workshop on “Entrepreneurship” was conducted for the students of the institute with an aim of encouraging entrepreneurial behaviour. The workshop covered various dimensions of entrepreneurship and answer the very obvious questions like- how to start, how to plan, resource collection, technical analysis, market analysis, competition analysis etc. was covered. The workshop enhanced the knowledge of the students and develop sense to think like an entrepreneur. The session was very much lively with positive interaction with students. Students have asked many questions and shown their keen interest in the session. The sessions went on for 6 hrs in which instructor conducted various activities along with some brainstorming sessions. Open discussion, success case story, failure case story were some peculiar events of the session. At last the workshop was ended with vote of thanks and sapling given to the instructor.

**Instructor:** Mr. Akhilesh Sengar (Personal Coach & Performance Consultant)

**Schedule of the Workshop**

Time	Program
10:00-10:05 AM	Inaugural
10:05-10:15 AM	Welcome Speech by Dr. Mansi Kukreja (Academic Head)
10:15-11:00 AM	Ice-breaking session by Instructor
11:00-11:15 AM	Tea Break
11:15-1:30 PM	Session
1:30-2:15 PM	Lunch Break
2:15-3:15 PM	Session
3:15-3:30 PM	Tea Break
3:30-4:15 PM	Question Answer session
4:15-4:30 PM	Vote of thanks and closing of session

Program Coordinators

Dr. C. K. Goyal

Dr. S. P. Tripathi

Prof. Nidhi Jhavar



## Workshop on "Entrepreneurship"

28th November 2018

Guest Speaker- Mr.AkhileshSengar

Personal Coach & Performance Consultant





**Department of Management, IPS Academy Indore**

**Organizing a Workshop on Research Methodology**

**Topic: Relevance & Significance of Sampling in Research**

**Date: 12 & 13 Dec, 2018**

**Time: 10 a.m.-4:30 p.m.**

**Venue- G-7**

**Topic: Relevance & Significance of Sampling in Research**

**Resource Person: Dr.Vivek Sharma IMS, Indore**

**Programme Coordinators: Ms.NehaSahu&NidhiJhawar**

**Number of Participants: 74**

**Programme Objectives:**

- ✓ To Provide insights about basics of Research
- ✓ To provide an overview on sampling techniques
- ✓ To provide an overview for data collection methods
- ✓ To make aware researchers about the common mistakes done during data collection.

**Programme Briefings:**

Department of Management, IPS Academy organized a two days workshop on Research Methodology with topic "Relevance & Significance of Sampling in Research". In this workshop Dr. Sharma emphasised on sampling process of research and the steps to be undertaken while pursuing research. The session applied more focus on sampling design which is a very important part in the research process. Dr. Sharma explained the concepts of sampling techniques and its classification into probability and non-probability sampling with the help of giving exercises to participants. He also clarified concepts with videos and examples. Biases associated with determining sample design were explained and discussed in detail.

Resource Person:

**Dr. Vivek Sharma**  
(IMS, Indore)

**Organizing a  
Workshop  
on  
Research  
Methodology**

IPS Academy Indore



**Relevance & Signifi-  
cance of Sampling in  
Research**



Department of Management  
IPS Academy Indore

Date: 12-13, Dec. 2018

Venue: IBMR, IPS Academy, Indore

Your Organization

Pranay Sharma, Assistant

Knowledge Village, Rajendra  
Nagar, Indore

Phone: 07314014776

Web Site: [www.ipscademy.org](http://www.ipscademy.org)

**Relevance & Signifi-  
cance of Sampling in  
Research**

**Organizing a  
Workshop  
on  
Research Method-  
ology**



Department of Management,  
IPS Academy Indore

Date: 12-13, Dec. 2018

Venue: IBMR, IPS Academy, Indore



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Objectives of the Workshop

- ✓To Provide insights about basics of Research
- ✓To provide an overview on sampling techniques
- ✓To provide an overview for data collection methods
- ✓To make aware researchers about the common mistakes done during data collection.



ORGANISING COMMITTEE

Programme Chair:

**Dr. Vivek S. Kushwaha**  
Director IBMR, IPS Academy

Programme Co-ordinator:

**Dr. C. K. Goyal**  
Prof. & Head, IBMR, IPS Academy

Programme Co-ordinators:

**Dr. Neha Sahu**  
(889345566)

**Dr. Nidhi Jhawar**  
(9425063133)



**Department of Management, IPS Academy Indore**

**Organizing a Seminar on Intellectual Property Rights**

**Topic: Intellectual Property Rights: Awareness among Students**

**Date: 4 Jan 2019**

**Time: 1:30 p.m.**

**Venue: Seminar Hall**

**Speaker: Dr. Sandeep Atrey( Corporate Trainer and Motivational Speaker)**

**Coordinator: Dr.GaganBhati**

A seminar was conducted on Intellectual property rights for the students of all departments of IPS Academy to create awareness. Dr.Atrey introduced students with IPR and stated that IPR is the right granted to individual for his own work which include patent of work, copyright of work, rights for designs and trademarks. The session was mainly focused on Copy right System in India. Dr.Atrey provided brief information about copy rights and getting patent for work during session. He stated all the benefits of IPR with the student point of view. Session was fully interactive and students asked many of their doubts regarding IPR. Dr.Atrey also resolved all the doubts and clarified very nicely. Vote of thanks is given by Dr.Bhati.





# **IBMR, IPS ACADEMY**

## **Seminar On Intellectual Property Rights**

**By: Dr Sandeep Atrey**

**Date: 4 Jan 2019**

**Time: 1:30 p.m.**

**Contact: Dr. Gagan Bhati**

**Mob: 9826310089**





**IPS ACADEMY, INSTITUTE OF BUSINESS MANAGEMENT AND RESEARCH**

**Seminar Report**

**On**

**Case Discussion on Breach of IPRS Act**

**Important Details of the Event-**

**Date:** 12-02-2019

**Time:** 10.30 a.m.- 12.30 p.m.

**Speaker:** Ms. Debina Chibbar, Area Manager, Aditya Birla Sunlife

**Venue:** Seminar Hall, Ground Floor IBMR Campus

**No. of Students Attended the Seminar:** 141

**Programme Briefings:**

A seminar was conducted on 'Case Discussion on Breach of IPRS Act' for the students of IPSA aiming to aware them about IPRS and its implications. Ms. Debina Chibbar, Area Manager, Aditya Birla Sunlife was invited for sharing her knowledge and experience. She discussed popular cases of breach of IPRS act and its implications on firms. The session was very interesting and interactive.

**Program coordinated and Report Compiled by-**

Dr. S. P. Tripathi

IPSA, IBMR

*S. P. Tripathi*  
*12/2/19*



**IPS ACADEMY, INSTITUTE OF BUSINESS  
MANAGEMENT AND RESEARCH**

**Student Notice**

**Seminar on**

**Date: 09-02-2019**

**“Case Discussion on Breach of IPRS Act”**

All the students are hereby informing that the institute is organizing a seminar on “*Case Discussion on Breach of IPRS Act*” with guest speaker Ms. Debina Chibbar, Area Manager, Aditya Birla Sunlife. The workshop will be highly educating and helping in understanding the significance of IPRS and its implications. The session will be coordinated by Dr. S. P. Tripathi. Student can register their name for the seminar with program coordinator.

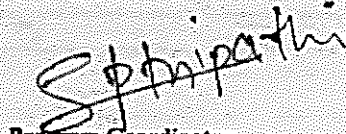
**Important details of the seminar:**

**Date- 12<sup>th</sup> February 2019**

**Time: 10:30 AM to 12: 30 PM**

**Venue: IBMR Seminar Hall**

**Faculty Coordinator: Dr. S. P. Tripathi**



**Program Coordinator**

**Dr. S. P. Tripathi**

**Mob. 9993174637**



**Director, IPSA, IBMR**

**Dr. V. S. Kushwaha**





**Department of Management, IPS Academy Indore**

**Organizing a Workshop on Research Methodology**

**Topic: Mechanism of Research questionnaire**

**Date: 15-16 April 2019**

**Time: 11 a.m.-4:00 p.m.**

**Venue- Seminar Hall**

**Topic: Mechanism of Research questionnaire**

**Resource Person: Dr. Yogesh Upadhyay**

**Programme Coordinators: Dr. Mansi Kukreja & Ms. Kiran Gehani**

**Number of Participants: 60**

**Programme Objectives:**

- ✓ To Provide insights about basics of data collection Methods
- ✓ To provide an overview on Scaling Techniques
- ✓ To provide an overview for data collection methods
- ✓ To provide insights about questionnaire construction.

**Programme Briefings:**

Department of Management, IPS Academy organized a two days workshop on Research Methodology with topic “**Mechanism of Research questionnaire**”. Workshop started with the welcoming of guest. Dr. Vivek S. Kushwah welcomed the guest. Dr. Upadhyay then initiated the session with a small story and ended with the conclusion that systematic way of working is very much important in every aspect of life as well as in

accordingly. Participants were fully satisfied with the workshop. At the end of the session Dr. Mansi Kukreja gave a vote of thanks to Dr. Upadhyay for his guidance and valuable knowledge sharing.


**Resource Person:**  
**Dr. Yogesh Upadhyay**  
*Jwaji University Gwalior*

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**Organizing a Workshop  
on  
Research Methodology**

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**IPS Academy Indore**



## **Mechanism of Research Questionnaire**




**Department of Management  
IPS Academy Indore**

Date: 15 - 16, April. 2019  
Venue: IBMR, IPS Academy , Indore

Your Organization  
Primary Business Address  
Knowledge Village, Rajendra  
Nagar, Indore  
Phone: 07314014776  
Web site: [www.ipsacademy.org](http://www.ipsacademy.org)

## **Mechanism of Research Questionnaire**

**Organizing a Workshop  
on  
Research Methodology**



**Department of Management,  
IPS Academy Indore**

Date: 15-16, April. 2019  
Venue: IBMR, IPS Academy , Indore



## IPS ACADEMY, INDORE

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### About the Institute

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## Objectives of the Workshop

- To Provide insights about basics of data collection Methods.
- To provide an overview on Scaling Techniques.
- To provide an overview for data collection methods.
- To provide insights about questionnaire construction

## ORGANISING COMMITTEE

### Programme Chair:

Dr. Vivek S. Kushwaha  
Director IBMR, IPS Academy

### Programme Co-ordinator:

Dr. C. K. Goyal  
Prof. & Head, IBMR, IPS Academy

### Programme Co-ordinators:

Dr. Mansi Kukreja  
(9977222002)

Ms. Kiran Gehani  
(9009924938)





**Department of Management, IPS Academy Indore**  
**Organizing a Seminar on Intellectual Property Rights**  
**Topic: Processing and Challenges of Getting Patent**

**Date: 8 June 2019**

**Time: 10:00 a.m.**

**Venue: Seminar Hall**

**Coordinator: Ms. Gunja Thakur**

**Speaker: Dr. Anita Ahuja (Senior Professor – HR department)**

IPR cell of IBMR, IPS Academy conducted a seminar on the Topic "Processing and Challenges of getting Patent". Resource person for this seminar was Dr. Anita Ahuja, IBMR, IPS Academy. The main objective of this seminar was to aware the faculties about intellectual property rights and laws related with this. Dr. Ahuja explained each and every aspect of IPR and the complete processing of getting patent for any intellectual property according to legislative frame work of law. Dr. Ahuja also illustrated the importance of IPR for sustainable development in this competitive world. The coordinator for the programme was Ms. Gunja Thakur.



**DEPARTMENT OF MANAGEMENT  
IPS ACADEMY INDORE**

The Institute of Business Management and Research (IBMR) was established in the year 1994. Since then it has been our endeavor to impart quality education and practical training that helps shape students from a novice into professionals. The emphasis is on cultivating a mindset that helps students to become proactive learners and be a positive catalyst to change. Due to these zealous efforts, IBMR is acclaimed as the best MBA college in Indore.

**Department of  
Management  
IPS Academy Indore****Organizing a  
Seminar  
on  
Intellectual Property  
Rights****Topic:  
Processing and  
Challenges  
of  
getting Patent**

Coordinator:  
Ms. Gunja Thakur  
9617100730

Date: 08 June 2019  
Venue: Seminar Hall





IPS ACADEMY, INSTITUTE OF BUSINESS MANAGEMENT AND RESEARCH

## **Workshop on: Data Analysis Using Excel**

Date: 05<sup>th</sup>- 6<sup>th</sup> July 2019

Time: 11.00p.m.- 04.30 p.m.

Instructor: Mr. Aseem Shrivastav (Former MD)

Topic: Data Analysis Using Excel

Assemble point: Room No: G7, Ground Floor IBMR Campus

Faculty Coordinators-

Students Attended Workshop: 118

Prof. Sunita Jatav

Prof. Barkha Agarwal

The workshop aimed to give insight to students about the "Data Analysis Using Excel". The seminar was taken by Mr. Aseem Shrivastav, Former MD. The session was made very interesting to students by various tricks & tips to use shortcuts in excel.

### **Schedule of the Workshop**

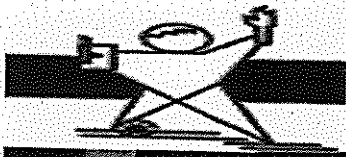
Time	Program: Day 1	Day 2
11:00-11:10	Inaugural	Revising Work done
11:10-11:15	Welcome Speech by Dr.SunitaJatav	Revising Work done
11:15-11:30	Ice-breaking session by Instructor	Session: Complexities In Data Analysis
11:30-11:45	Tea Break	Tea Break
11:45-1:30	Session: Basics & Tricks	Session: Data Interpretation in Research
1:30-2:15	Lunch Break	Lunch
2:15-3:15	Session: Advances & Interpretation of Data	Session
3:15-3:30	Tea Break	Tea Break
3:30-4:15	Question Answer session	Question Answer session
4:15-4:30	Vote of thanks	Vote of thanks and closing of session

No. of Students Attended the Seminar: 118

Report Compiled and Submitted by

- Prof. Sunita Jatav
- Prof. Barkha Agarwal





**IPS ACADEMY**  
THE KNOWLEDGE KINGDOM

**IBMR, IPS ACADEMY**

**PRESENTING  
MR. ASEEM  
SHRIVASTAV  
ORGANIZING 2-DAYS  
WORKSHOP ON  
RESEARCH  
METHODOLOGY**

Date: 5<sup>th</sup> & 6<sup>th</sup> July 2019  
Time: 11:00 am

Be on Time To Get Maximum





IPS ACADEMY, INSTITUTE OF BUSINESS MANAGEMENT AND RESEARCH

**Workshop Report**

On

**Success Stories of Failure Entrepreneurs**

**Important Details of the Event-**

**Date:** 02-08-2019

**Time:** 10.00 a.m.- 04.30 p.m.

**Speaker:** Mr. Arif Qureshi, MD Innoweave Packaging Solutions Private Limited

**Venue:** Seminar Hall, Ground Floor IBMR Campus

**No. of Students Attended the Seminar:** 93

**Programme Briefings:**

IPS Academy, Institute of Business Management and Research, Indore, organized a seminar on the topic- *Success Stories of Failure Entrepreneurs*. It was a one day practical workshop full of practical activities and business model preparation. The seminar was very helpful to increase the knowledge of students towards 'How to start a business' and deal with initial hurdles. Mr. Arif Qureshi, MD Innoweave Packaging Solutions Private Limited was invited as guest speaker. He was a thoughtful speaker and a real life learner who taught students the success mantra of fresh start ups through case based teaching method.

**Program coordinated and Report Compiled by-**

Prof. Mansi Kukreja

IPSA, IBMR

*Mansi*  
*02/08/2019*

**IPS ACADEMY, INSTITUTE OF BUSINESS  
MANAGEMENT AND RESEARCH**

**Student Notice**

**Workshop on**

**Date: 31-07-2019**

**“Success Stories of Failure Entrepreneurs”**

All the students are hereby informing that the institute is organizing a one day workshop on “*Success Stories of Failure Entrepreneurs*” with subject expert Mr. Arif Qureshi, MD Innoweave Packaging Solutions Private Limited. The speaker has rich experience of international business and known as young entrepreneur who started up his career as usual employee and turn into a young businessman. The workshop will be completely practical in which student will learn various aspects of new start-ups with the help of renowned case studies. The session will be coordinated by Prof. Mansi Kukreja. Student can register their name for the seminar with program coordinator.

**Important details of the seminar:**

Date- 02<sup>nd</sup> August 2019

Time: 10:00 AM to 04: 30 PM

Venue: IBMR Seminar Hall

Faculty Coordinator: Prof. Mansi Kukreja

  
Program Coordinator

Prof. Mansi Kukreja

Mob. 9977222002

  
Director, IPSA, IBMR

Dr. V. S. Kushwaha





**IPS ACADEMY, INSTITUTE OF BUSINESS MANAGEMENT AND RESEARCH**

**Seminar Report**

**On**

**IPRS- Pros and Cons to Developing Countries**

**Important Details of the Event-**

**Date:** 18-09-2019

**Time:** 10.30 a.m.- 12.30 p.m.

**Speaker:** Mr. Hemant Mulchandani (CA)

**Venue:** Seminar Hall, Ground Floor IBMR Campus

**No. of Students Attended the Seminar:** 63

**Programme Briefings:**

A seminar was conducted on 'IPRS- Pros and Cons to Developing Countries' for the students of IPSA aiming to aware them about IPRS and its implications. Mr. Hemant Mulchandani (CA) was invited for sharing his knowledge. He talked about various dimensions of IPRS for business. He explained 'prospects and constraints' of IPRS to a developing nation.

**Program coordinated and Report Compiled by-**

Dr. Nidhi Jhavar

IPSA, IBMR

*Nidhi Jhavar*  
18/09/19

**IPS ACADEMY, INSTITUTE OF BUSINESS  
MANAGEMENT AND RESEARCH**

**Student Notice**

**Seminar on**

**Date: 17-09-2019**

**“IPRS- Pros and Cons to Developing Countries”**

All the students are hereby informing that the institute is organizing a seminar on *“IPRS- Pros and Cons to Developing Countries”* with guest speaker Mr. Hemant Mulchandani (CA). The workshop will be highly educating and helping in students to know ground level working of IPRS with its probable 'pros and cons' to a developing nation. The session will be coordinated by Dr. Nidhi Jhavar. Student can register their name for the seminar with program coordinator.

**Important details of the seminar:**

**Date- 18<sup>th</sup> September 2019**

**Time: 10:30 AM to 12: 30 PM**

**Venue: IBMR Seminar Hall**

**Faculty Coordinator: Dr. Nidhi Jhavar**

  
**Program Coordinator**

**Dr. Nidhi Jhavar**

**Mob. 9425063133**

  
**Director, IPSA, IBMR**

**Dr. V. S. Kushwaha**



IPSA ACADEMY, INSTITUTE OF BUSINESS MANAGEMENT AND RESEARCH

## Report on

## Workshop on “Entrepreneurship Development”

**Date:** 31-10-2019

**Time:** 10 a.m.-4:30 p.m.

**Venue-** Seminar Hall, Ground Floor IBMR Campus

### Programme Briefings:

Stand-up India and Make in India is a dream of the country keeping this in mind and to promote entrepreneurial culture a one-day workshop on “Entrepreneurship Development” was conducted for final year MBA students of the institute with an aim of encouraging entrepreneurial behaviour. During the workshop various dimensions of entrepreneurship like- how to start, how to plan, resource collection, technical analysis, market analysis, competition analysis etc. was covered. The workshop enhanced the knowledge of the students and develop sense to think like an entrepreneur. The session was very much lively with positive interaction with students. Students have asked many questions and shown their keen interest in the session. The sessions went on for 6 hrs in which instructor conducted various activities along with some brainstorming sessions. Open discussion, success case story, failure case story were some peculiar events of the session. At last the workshop was ended with vote of thanks and sapling given to the instructor.

**Instructor:**Mr.MayankBajpai (Head HR, Panasonic Energy India Co. Ltd.)

### Schedule of the Workshop

Time	Program
10:00-10:05 AM	Inaugural
10:05-10:15 AM	Welcome Speech by Dr. Surya Prakash Tripathi
10:15-11:00 AM	Ice-breaking session by Instructor
11:00-11:15 AM	Tea Break
11:15-1:30 PM	Session
1:30-2:15 PM	Lunch Break
2:15-3:15 PM	Session
3:15-3:30 PM	Tea Break
3:30-4:15 PM	Question Answer session
4:15-4:30 PM	Vote of thanks and closing of session

Program Coordinators

Dr. Jaya Nema

Prof. Deepti Shastri Gupta



31<sup>st</sup> October 2019

Guest Speaker- Mr.MayankBajpai

Head HR, Panasonic Energy India Co. Ltd.



**Department of Management, IPS Academy Indore**

**Organizing a Workshop on Research Methodology**

**Topic: Research & its Challenges**

**Date: 19 - 21 Dec 2019**

**Time: 10 a.m.-4:30 p.m.**

**Venue- Seminar Hall**

**Resource Person: Dr. Karunesh Saxena**

**Programme Chair: Dr. Vivek S. Kushwaha, Director IBMR, IPS Academy**

**Programme Co-ordinator: Dr. C.K. Goyal, Prof. & Head IBMR, IPS Academy**

**Programme Co-Cordinators: Dr. Amit Kumar, Dr. Kalicharan Modak, Dr. Sunita Jatav (9826727637)**

**Programme Briefings:**

A three day workshop on research methodology was conducted by IBMR, IPS Academy Indore and the topic "Research & its Challenges". The resource person for workshop was Dr. Karunesh Saxena. Total 62 participants were attended the workshop.

**Objectives of the workshop was:**

- To understand the challenges of research as society
- To understand the challenges of research as researcher
- To develop the understanding to overcome all these challenges

Dr. Saxena started the session by giving a comprehensive view about Research. He addressed the session by giving examples and elucidated the challenges and difficulties faced by researchers while performing research. He discussed with Participants and most of the participants were agreed that the selection of a good research topic and framing that into the appropriate words is the biggest challenge faced by them and so it can be considered as a biggest challenge of any research. Most of the researchers are not from statistical background and so analysis of data and its interpretation is another biggest challenge commonly faced. Dr. Saxena quoted that research is very time taking and required high patience level. Most of the researchers step back in half of the way. Enthusiasm for moving all the way and completing research work is also a challenge according to him.



challenges. Workshop ended with the conclusion that there are various challenges like deciding the topic, lack of good knowledge of methodology, data analysis and understanding of statistical tools, getting good references for work, lack of time, money and guidance. Dr. Saxena helped all the participants by providing a good guidance to overcome all these challenges.

Resource Person:

**Dr. Karunesh Saxena**

***Organizing a  
Workshop  
on  
Research  
Methodology***

**IPS Academy Indore**



**Research & its  
Challenges**



***Department of Management  
IPS Academy Indore***

**Date: 19 - 21, Dec. 2019**

**Venue: IBMR, IPS Academy , Indore**

**Your Organization**

**Primary Business Address**

**Knowledge Village, Rajendra  
Nagar, Indore.**

**Phone: 07314014776**

**Web Site: [www.ipsacademy.org](http://www.ipsacademy.org)**

**Research & its  
Challenges**

***Organizing a  
Workshop  
on  
Research Method-  
ology***



***Department of Management,  
IPS Academy Indore***

**Date: 19-21, Dec. 2019**

**Venue: IBMR, IPS Academy , Indore**





## IPS ACADEMY, INDORE

Indore Professional Studies Academy (IPSA) is one of the Central India's largest educational hub-premises, playing a major role to develop Indore as Central India's most preferred educational center.

### About the Institute

The Institute of Business Management and Research (IBMR) was established in the year 1994. Since then it has been our endeavor to impart quality education and practical training that helps shape students from a novice into professionals. The emphasis is on cultivating a mindset that helps students to become proactive learners and be a positive catalyst to change. Due to these zealous efforts, IBMR is acclaimed as the best MBA college in Indore.

### Objectives of the Workshop

- To understand the challenges of research as society
- To understand the challenges of research as researcher
- To develop the understanding to overcome all these challenges



### ORGANISING COMMITTEE

#### Programme Chair:

Dr. Vivek S. Kushwaha  
Director IBMR, IPS Academy

#### Programme Co-ordinator:

Dr. C. K. Goyal  
Prof. & Head, IBMR, IPS Academy

#### Programme Co-Cordinators:

Dr. Amit Kumar  
(9827632406)

Dr. Kalicharan Modak  
(9981574946)

Dr. Sunita Jatav  
(9826727637)

**Department of Management, IPS Academy Indore**

**Organizing a Workshop on Research Methodology**

**Topic: Data Analysis Using R**

**Date: 3-4 Jan 2020**

**Time: 10 a.m.-4:30 p.m.**

**Venue- Seminar Hall**

**Resource Person: Dr. Vinay Goyal**

**Programme Chair: Dr. Vivek S. Kushwaha, Director IBMR, IPS Academy**

**Programme Co-ordinator: Dr. C.K. Goyal, Prof. & Head IBMR, IPS Academy**

**Programme Co-Cordinators: Dr. Amit Kumar, Dr. Kalicharan Modak, Dr. Sunita Jatav**

**Programme Briefings:**

A three day workshop on research methodology was conducted by IBMR, IPS Academy Indore on the topic "Data Analysis Using R". The resource person for workshop was Dr. Vinay Goyal. Total 48 participants were attended the workshop.

**Objectives of the workshop was:**

- To provide deep insight into R.

Session was started with the worship of Goddess Saraswati. Dr. Kushwah welcomed and introduced Dr. Goyal to all the participants. Dr. Goyal started the session by giving an inclusive view about Research. He quoted the importance of data analysis in research. Dr. Goyal demonstrated how R can be installed and started. He gave an brief introduction about R. He provided an overview about the use of software, type of data set used in R. Then Dr. Goyal explained very basic computing functions like addition, subtraction, multiplication which can be performed with the help of software R. He addressed the session by taking a specific data set and taught the participants how to write this data set into R, what are the syntax and commands which were used in R. After the basic concepts he demonstrated how to calculate the normality of data, t- test using data, correlation of data, and regression analysis of data. Dr. Goyal discussed all these test with participants when participants were also performing these all test simultaneously by their own on the data set provided by Dr. Goyal. This hands on practice helps a lot to participants in clarification of their concepts about R and they also enjoyed learning a lot.

Resource Person:

**Dr. Vinay Goyal**  
IBM, Raipur

**Organizing a Workshop  
on  
Research Methodology**

IPS Academy Indore



## Data Analysis Using R



Department of Management  
IPS Academy Indore

Date: 3 - 4 Jan. 2020  
Venue: IBMR, IPS Academy, Indore

Your Organization

IPS Academy, IBMR

Knowledge Village, Sagar  
Nagar, Indore

Phone: 07314014776  
Web Site: [www.ipsacademy.org](http://www.ipsacademy.org)

## Data Analysis Using R

**Organizing a Workshop  
on  
Research Methodology**



Department of Management,  
IPS Academy Indore

Date: 3 - 4 Jan. 2020  
Venue: IBMR, IPS Academy, Indore



### IPS ACADEMY, INDORE

Indore Professional  
Studies Academy (IPSA)  
is one of the Central  
India's largest  
educational hub-  
premises, playing a  
major role to develop  
Indore as Central India's  
most preferred  
educational center.

### About the Institute

The Institute of Business  
Management and Research  
(IBMR) was established in the  
year 1994. Since then it has  
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quality education and  
practical training that helps  
shape students from a novice  
into professionals. The  
emphasis is on cultivating a  
mindset that helps students  
to become proactive learners  
and be a positive catalyst to  
change. Due to these zealous  
efforts, IBMR is acclaimed as  
the best MBA college in  
Indore.

### ORGANISING COMMITTEE

#### Programme Chair:

**Dr. Vivek S. Kushwaha**  
Director IBMR, IPS Academy

#### Programme Co-ordinator:

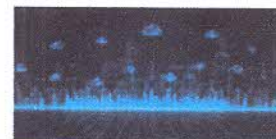
**Dr. C. K. Goyal**  
Prof. & Head, IBMR, IPS Academy

#### Programme Co-Cordinators:

**Dr. Amit Kumar**  
(9827632406)

**Dr. Kalicharn Modak**  
(9981574946)

**Dr. Sunita Jatav**  
(9826727637)





# Online Seminar On IPRS- Recent Trends

Speaker- CA Kshema Shrivastava

Date- 22-05-2020

Timing: 3.00 pm to 5.00 pm

Venue- Online Zoom Platform

Zoom Id: 899 6248 7190

Zoom Password: 765547

Faculty Coordinators:

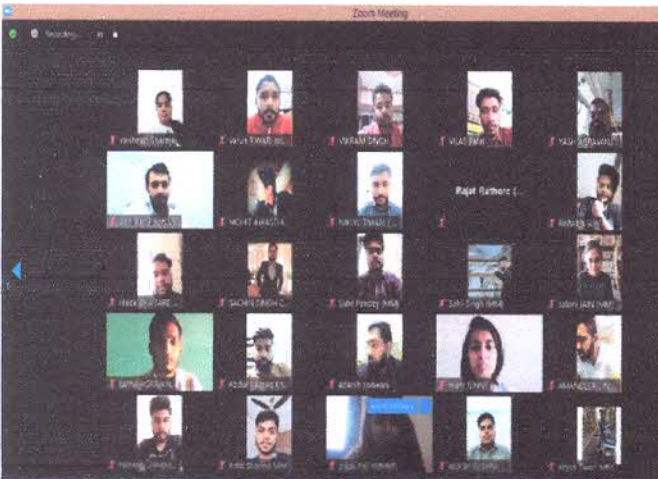
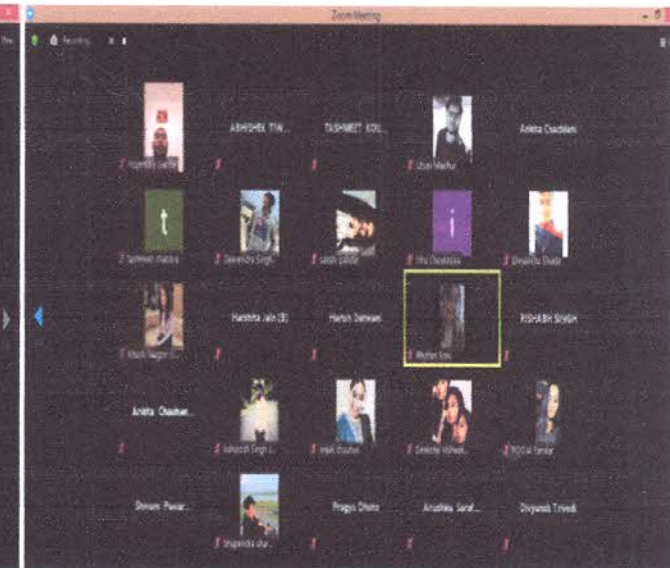
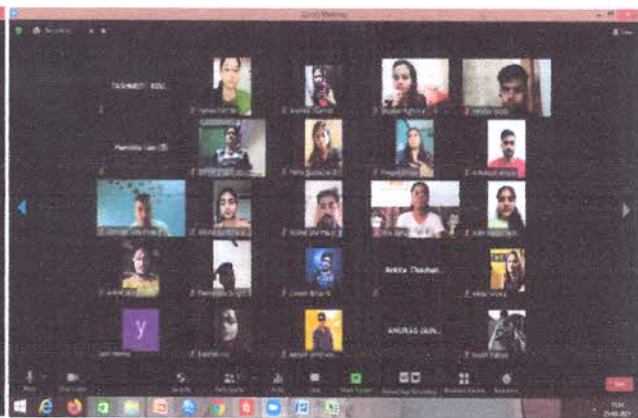
Dr. Mansi Kukreja

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Knowledge Village, A. B. Road Rajendra Nagar  
[www.ibmr@ipsacademy.org](mailto:www.ibmr@ipsacademy.org)









**IPSA ACADEMY, INSTITUTE OF BUSINESS MANAGEMENT AND RESEARCH**

**Report on**

**Online Workshop on “Entrepreneurship”**

**Date:** 04-09-2020

**Time:** 11 a.m.-2:00 p.m.

**Zoom ID:** virtualpg6.1@ipsacademy.org

**Password:** Password@1234

**Programme Briefings:**

It was a one-day online workshop on “Entrepreneurship” conducted for PG students with an aim of encouraging entrepreneurial behaviour. During the workshop various dimensions of entrepreneurship like- how to start, how to plan, resource collection, technical analysis, market analysis, competition analysis etc. was covered. The workshop enhanced the knowledge of the students and develop sense to think like an entrepreneur. The session was very much lively with positive interaction with students. Students have asked many questions and shown their keen interest in the session. The sessions went on for 3 hrs in which instructor conducted various activities along with some brainstorming sessions. Open discussion, success case story, failure case story were some peculiar events of the session. At last the workshop was ended with vote of thanks and sapling given to the instructor.

**Instructor:** Mr. Prakash Sharma

**Program Coordinators:**

Dr. Amit Kumar

Prof. K. C. Modak

Prof. Heena Upadhyay



# Online Workshop on "Entrepreneurship"

4<sup>TH</sup> September 2020

Guest Speaker- Mr. Prashant Sharma

Sales Training Coach, ITC Ltd.





IPS ACADEMY, INSTITUTE OF BUSINESS MANAGEMENT AND RESEARCH

**Seminar Report**

**Online Seminar On**

**“Relevance of IPRS in Corporate World”**

**Important Details of the Event-**

**Date:** 2-11-2020

**Time:** 11.00 a.m.- 1.00 p.m.

**Speaker:** CA Anurag Joshi (MD, Anurag Joshi & Associates, Indore)

**Zoom ID:** virtualpg6.4@ipsacademy.org

**P/W-Password@1234Faculty**

**Coordinators-**

- Prof. Sanju Mahawar
- Prof. Gagan Bhati

**No. of Students Attended the Seminar:** 120

**Programme Briefings:**

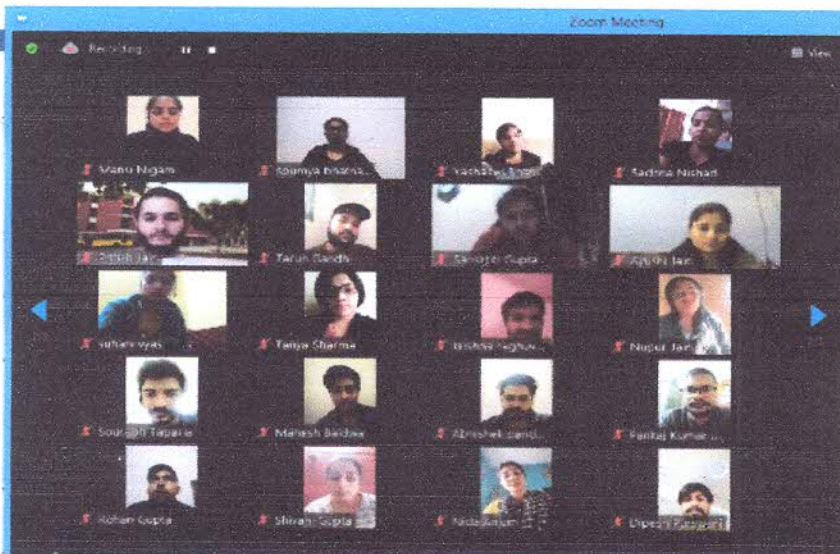
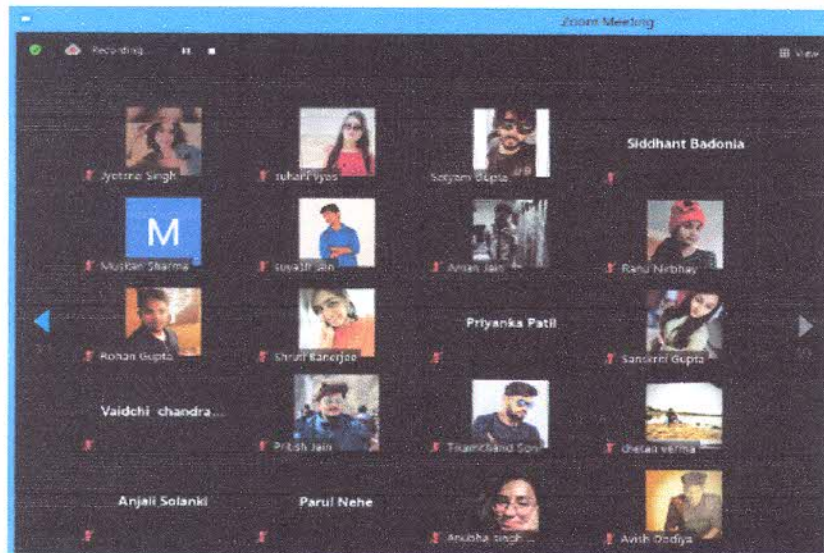
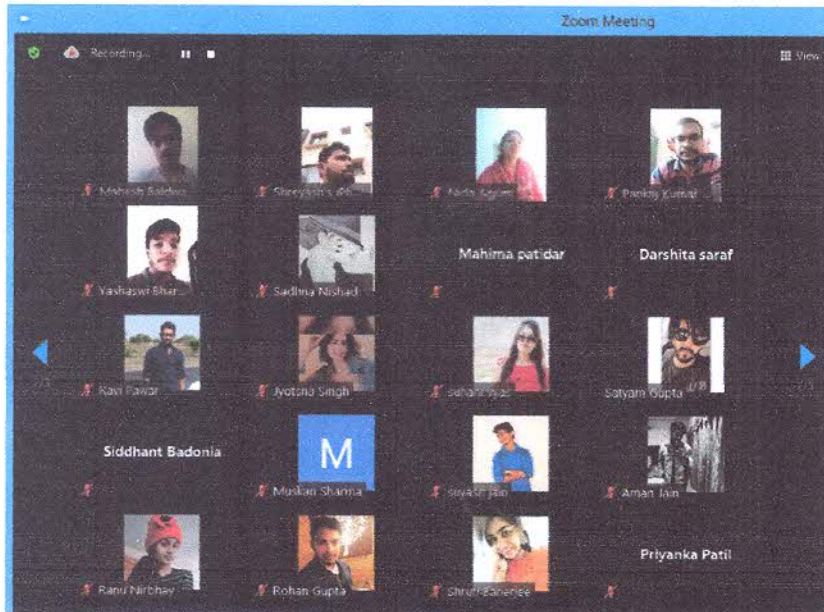
A one-dayonline student seminar on “relevance of IPRS in corporate world” was organized for MBA students in the campus. For this, Mr. Anurag Joshi (Chartered Accountant) Managing Director – Anurag Joshi & Associates, was invited to share his experience and knowledge on ‘Intellectual Property Rights’ through live cases he handled in his career. The session focused on different aspects of Intellectual Property Rights (IPRs), Hands on training on patent searching and filling, how students, institutes and researchers can convert their research/project/business logo etc. into Patents.

**Report Compiled and Submitted by-**

Prof. Sanju Mahawar

Prof. Gagan Bhati







**Department of Management, IPS Academy Indore**  
**Organizing a Workshop on Research Methodology**  
**Topic: "Reputed Journals: Target for Publications"**

**Date: 2 Dec, 2020**

**Time: 11 a.m.-4:00 p.m.**

**Venue- Online Platform through Zoom**

**Zoom link: [https://zoom.us/j/929 1118 2051](https://zoom.us/j/92911182051)**

**Zoom id: 929 1118 2051**

**Password: 1234**

**Resource Person: Dr. Vinay Goyal, IIM, Raipur**

**Programme Co-Cordinators: Dr. Kalicharan Modak, Dr. Sunita Jatav**

**Objectives of the workshop:**

- To Provide a overview for writing a quality research paper.
- To provide a overview on how to identify a quality journal.
- To provide a overview on how to target a quality Journal

**Programme Briefings:**

IBMR, IPS Academy organised a one day workshop on the topic ""Reputed Journals: Target for Publications". The session chair for the programme was Dr. Vinay Goyal. 56 participants were attended the programme. Session was started with the concept of research paper and its requirement in academic world. He provided an overview for writing a good research paper. Dr. Goyal explained the way and format in which a good research paper should be written. Dr. Goyal emphasised on good quality publication for the academic development of faculty members and also of institutions. He shedded light on the types of research publication which faculty members can target. The category of publications based on quality was explained by Dr. Goyal. He provided some of the names of reputed journals which are listed in UGC, ABDC, SCOPUS etc. He illustrated how and why these rating and indexing of Journals are important for publication. He guided the participants to target these quality Journals. Participants were very much interactive during session and asked

Resource Person:

Dr. Vinay Goyal  
IIM, Raipur

## Organizing a Workshop on Research Methodology

IPS Academy Indore



## Reputed Journals Target for Publications



Department of Management  
IPS Academy Indore

Date: 2 Dec. 2020

Venue: IBMR, IPS Academy, Indore

Your Organization

Primary Business Address

Knowledge Village, Rajawada  
Nagar, Indore

Phone: 0731 4014776

Web Site: [www.ipsacademy.org](http://www.ipsacademy.org)

## Reputed Journals Target for Publications

## Organizing a Workshop on Research Method- ology



Department of Management,  
IPS Academy Indore

Date: 2 Dec. 2020

Venue: IBMR, IPS Academy, Indore



### IPS ACADEMY, INDORE

IPS Academy Indore is a premier educational institution established in 1994. It is a leading educational institution in the region, providing a wide range of educational services to students from all over India.

#### About the Institute

The Institute of Director, Management and Research (IBMR) was established in 1994. It is a leading educational institution in the region, providing a wide range of educational services to students from all over India. The Institute is a leading educational institution in the region, providing a wide range of educational services to students from all over India.

#### Objectives of the Workshop

- To Provide a overview for writing a quality research paper
- To provide a overview on how to identify a quality journal.
- To provide a overview on how to target a quality Journal



#### ORGANISING COMMITTEE

##### Programme Chair:

Dr. Vivek S. Kushwaha  
Director IBMR, IPS Academy

##### Programme Co-ordinator:

Dr. C. K. Goyal  
Prof. & Head, IBMR, IPS Academy

##### Programme Co-Cordinators:

Dr. Kalicharan Modak  
(9981574946)

Dr. Sunita Jaiav  
(9826727637)